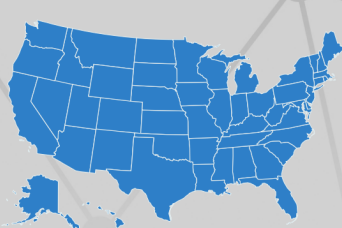


# THE HIGH SCHOOL HEAD FOOTBALL COACHES 2015 BE HEARD REPORT™

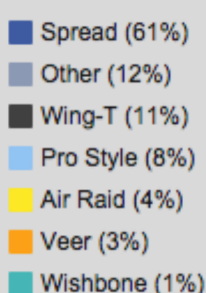


## What is the BE HEARD™ Report?



- Survey sent to over 15,000 Coaches
- Over 400 Responses
- Coaches from every state represented
- What teams with 10+ wins are doing
- How to become a contender in 2015
- A review of the 2014 national trends

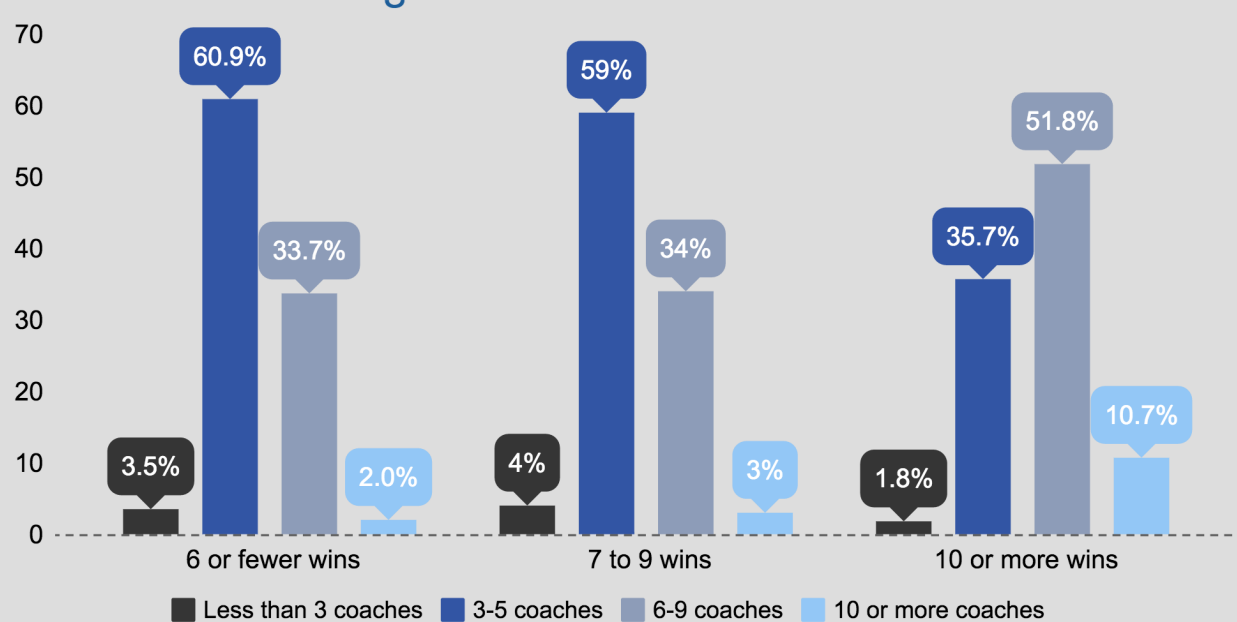
## 2015 INSIGHTS



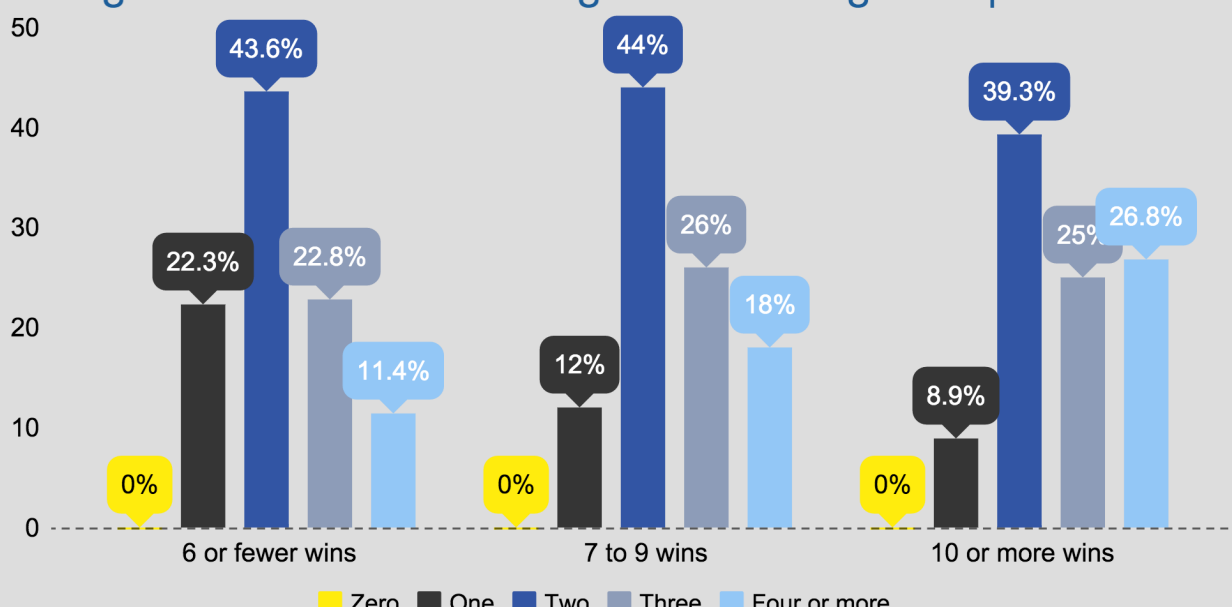
In 2015, more teams (61%) will use the Spread offense, 5X more than any other offense.

## WHAT DO WINNERS DO?

Winning teams tend to have more coaches, including more coaches on the sideline.

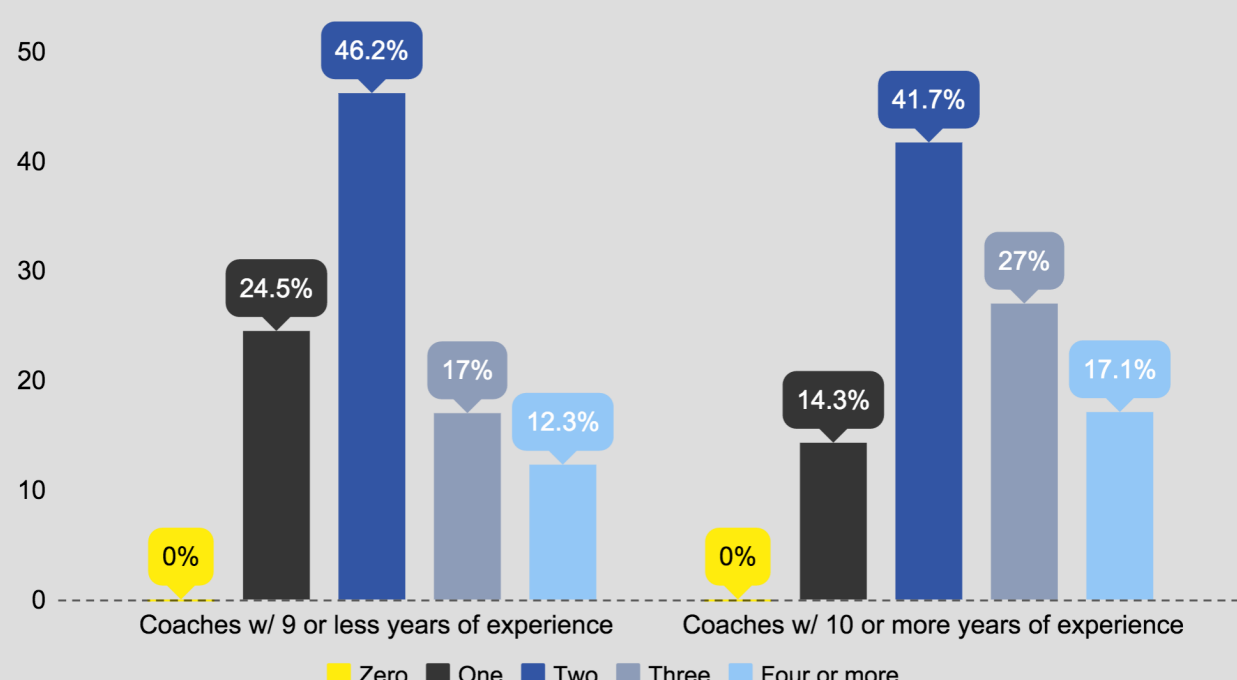


Every team in our survey had at least one coach in the press box. However, teams with three or more coaches in the press box had a greater chance of winning 10 or more games per season.

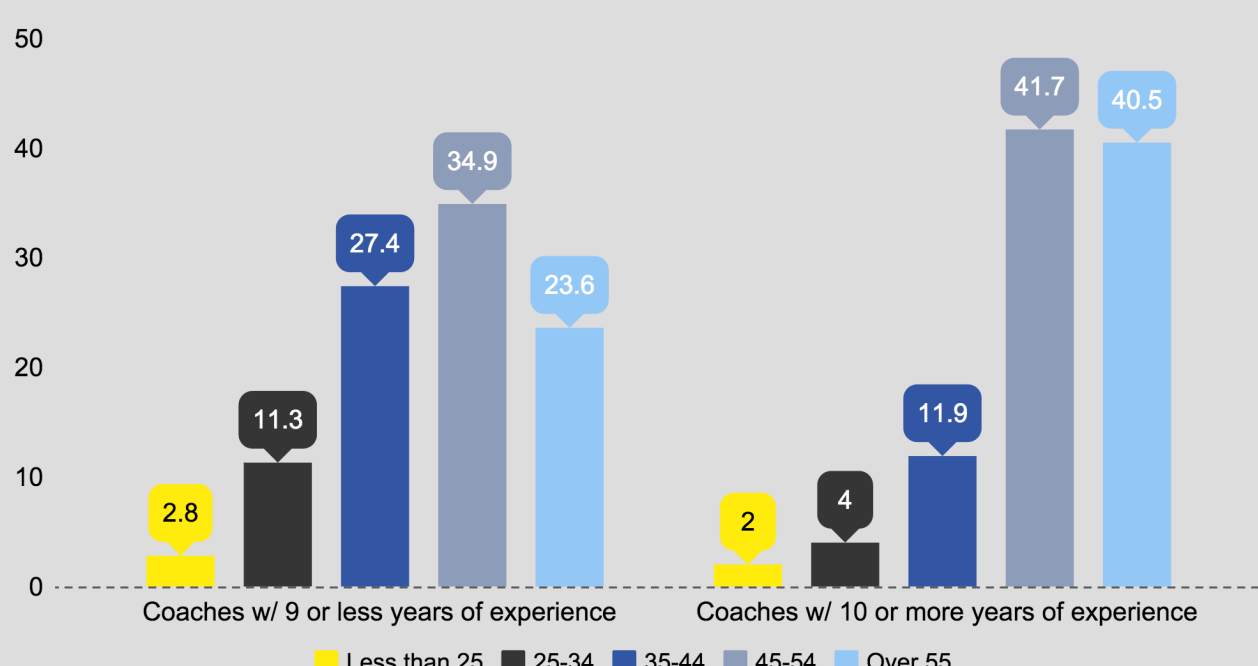


## WHAT DOES EXPERIENCE TEACH?

Head coaches with 10 or more years of experience tend to have more coaches in the press box.



Head coaches with 10 or more years of experience appear to be able to run more offensive plays per game than those with less experience.



**54 points**

Highest average points per game – Richard Winn Academy, SC

**88 points**

Most points scored in one game – Schalmont High School, NY

**28 points**

National average of points scored per game

**27 points**

National average of points conceded per game

2014

## FACTS

**338 yards**

National average of yards gained per game

**270 yards**

National average of yards allowed per game

**600+ yards**

Highest average yards per game – Pebbles Hill High School, TX

\*Note: All facts and figures are based off the 420 responses that we received from head football coaches representing every state in the U.S.